

PRESS RELEASE



Comparisol

FOR IMMEDIATE RELEASE

Solar Mobile Application **Comparisol** selected as a Finalist for ‘**seedstarskigali***’

London, UK, July 16, 2018 — The World Cup just ended but another competition has just started! The World’s Biggest Startup Competition in Emerging Markets!

Comparisol has been selected as one of the best seed-stage startups in Kigali and has been invited to pitch at Seedstars Kigali on 20th July 2018! This is already a huge achievement and the whole team is proud of the work accomplished so far. Every year, more than 6000 applications are submitted to the competition, from the 700 startups selected, approximately 65 finalists will compete with a chance to become the Global Winner and receive up to \$500K of funding.

Comparisol is currently developing a beta version of the application and is aiming to run a pilot project in Rwanda in the last quarter of the year. The team is actively engaging with various stakeholders of the offgrid solar industry, solar suppliers, distributors, advocacy groups, donors and customers and is making good progress towards building a product that will support the market and improve customer awareness.

About Comparisol

Comparisol is a mobile application for feature phones and smartphones that guides the hundreds of millions of people without electricity in their home in Sub-Saharan Africa to learn, compare, and determine affordability from the over 100 solar home system providers, products, and financing packages. of solar home. Comparisol helps solar system providers increase awareness, qualify customers, and more easily access new markets.

Visit www.comparisol.com to learn more.

About Seedstars World

Seedstars World is a Switzerland based startup competition that takes place in emerging markets. The organisation runs 65+ local competitions where they identify the best seed-stage startups, provide them pitch training and award the winners with an opportunity to compete in the Seedstars Summit where one of them will be crowned Seedstars World Global Winner.

Visit www.seedstarsworld.com to learn more

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